

Issued 12.09.10

## **Siamsa Tíre Launches its new website on NCFA Action Day**

**Friday 17<sup>th</sup> September at 1pm**

### **SIAMSA TÍRE, TRALEE**

---

*Siamsa Tíre celebrates the launch of its new website, along with an event filled programme for October to December on the Action Day for the National Campaign for the Arts, Friday 17<sup>th</sup> of September.*

Friday 17<sup>th</sup> of September has been designated **Action Day** for the **National Campaign for the Arts**. The NCFA aims to ensure the arts are on local and national government agendas and are recognised as a vital part of contemporary Irish life. The Action Day co-incides with the launch of Siamsa Tíre's new website ([www.siamsatire.com](http://www.siamsatire.com)) and the venue's programme for the Autumn/Winter season - all reasons for celebration!

**Siamsa Tíre's new website** aims to give customers what they want - up to date information on all forthcoming events as well as the facility to purchase tickets on-line. The new site is updated every few days and provides information on all of Siamsa's events and activities as well as useful background details on the National Folk Theatre, the Tithe Siamsa, workshops and masterclasses, Free Range Youth Theatre, as well as plenty of news and special offers and access to Siamsa Tíre on Facebook and Twitter. Patrons can also sign up on the site to receive Siamsa's new format e-zine which goes out monthly with event updates and exclusive ticket offers.

The website is complemented by our new event guide, in a neat, colourful and user friendly format. The booklet outlines an event filled programme for October to December. Included are nationally renowned companies such as, **Opera Theatre Company, Druid Theatre, Crash Ensemble, Abbey Theatre** and **Ballet Ireland**, along with other high ranking artists such as dancer **Colin Dunne**, singer songwriter, **Gemma Hayes** and pianist, **John O'Connor**. Comedians, **Kevin Bridges, Neil Delamere** and **Brendan Grace** are guaranteed to lift your spirits this autumn.

Drama hit of the Summer, **Slattery's Sago Saga** comes to Siamsa in November and there is a host of local talent on show throughout the season, including **Tralee Musical Society, Circus Siamsa** and **The Hothouse**, a series of one act plays by **Neil Flynn**. Local artist **Roisín McGuigan**, whose work is currently on show in the Galleries at Siamsa, will be followed by **Record**, an exhibition featuring works from the collection of the Irish Museum of Modern Art.

Siamsa Tíre has also set up a new Siamsa Mobile club, an initiative which allows you to receive last minute special offers, as well as regular updates to the programme. Patrons have only to text **SIAMSA** to **50015** to sign up for this service. And if you are

looking for good value, we have a host of Season Tickets and Ticket Bundles available from our Box Office, with full details in this season's Event Guide.

It's never been easier to find out What's On in Siamsa Tíre, and we want to celebrate - what better day to pick than the day that celebrates the importance of the arts to Ireland?

For further information on the National Campaign for the Arts, please check out [www.ncfa.ie](http://www.ncfa.ie) .

**Website Launch &  
Action Day for the National Campaign for the Arts**

**Friday 17<sup>th</sup> of September at 1pm**

**Refreshments will be served**

**(066) 7123055**

**[www.siamsatire.com](http://www.siamsatire.com)**

**Siamsa Tíre, Town Park, Tralee, Co Kerry**

***For further information please contact : Catriona Fallon, Siamsa Tíre,***

***Tel. 066 7123055 Fax. 066 712 7276***

**e-mail : [marketing@siamsatire.com](mailto:marketing@siamsatire.com)**

**[www.siamsatire.com](http://www.siamsatire.com)**

**Ends**